



GIORGIO BRUNO

Management Engineer · Product & Process Manager · AI Solution Architect

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This CV is far more interesting in its **interactive digital version** — with project case studies, skill visualizations, and requirements match. → gbr1.xyz/jthr

Management Engineer with 4+ years leading cross-functional projects and optimizing operations in scale-up and corporate environments (Hevolus, Microsoft, GSK). Research background in process re-engineering for the Italian justice system (PNRR). Proven track record in process re-engineering (50+ business models), building CRM/ERP systems from scratch, and managing complex B2B product lifecycles. Experienced in Agile methodology, user-centered product development, and workflow automation. Passionate about building products that simplify complexity.

PROFESSIONAL EXPERIENCE

Partnership Manager · Process & Project Manager · Solution Architect — Hevolus Innovation Apr 2022 – Present

Mixed Reality & AI scale-up · Multiple evolving roles across partnerships, operations, and product

- Managed strategic partnerships with **Meta, Lenovo, and Würth**: aligned sales targets, ran MDF campaigns hitting **100% budget** two years running, led partner and client onboarding.
- Led full re-engineering and standardization of internal processes, achieving **ISO 9001** certification with expanded scope. **50+ business models** designed and re-engineered.
- Coordinated CRM implementation and co-developed internal ERP (products, licenses, orders, inventory), ensuring data integrity and ongoing maintenance.
- Currently leading the launch of **H-Maintenance**: gathered partner requirements, applied Agile methodology with user stories, interfaced with software factory, integrated AI (XR Copilot). Launch planned Q1 2026.
- Built workflow automations using **n8n, Power Platform, and MCP integrations** to streamline operations.

Technical Architect — Microsoft Italia (MTC) Apr 2022 – Jul 2023

- Gathered enterprise client requirements and delivered custom technical demos in Cybersecurity, Compliance, and Industry 4.0.

Process & Data Analyst — GSK (Vaccine Distribution Planning) Nov 2021 – Apr 2022

- Re-engineered operational workflows and built custom tools with **Power Apps, Power BI, and Power Automate**; created strategic dashboards for senior management.

RESEARCH

Research Fellow — Politecnico di Bari 2022

Progetto START UPP — Ministry of Justice / PON Governance / PNRR (€9.4M funded)

- Process re-engineering of judicial offices (Ufficio per il Processo) across **25 courts in Southern Italy**. Organizational analysis, workflow mapping, and development of operational models for civil case backlog clearance.

MUSIC INDUSTRY EXPERIENCE

Band Manager · Producer · Musician · Creative Director 2014 – Present

Projects: Roba Fresca APS (Co-founder, 3 artists), RAFT, Picasso Cervéza, B4N4

- Managed full project lifecycles: production, writing, album launches, tours, crowdfunding campaigns, transmedia storytelling, and label/press/booking relations.
- Co-founded **Roba Fresca APS**, a creative collective bridging music, video, design, and branding for emerging artists.

CORE COMPETENCIES

Management & Ops: Process Optimization (BPM) · Project Management · ISO 9001 · Agile / Scrum · User Stories

Data & Systems: SQL · Power BI · CRM/ERP Systems · HubSpot · Excel

Collaboration: Microsoft Teams · Trello · Figma · Mailchimp

Automation & Integration: n8n · MCP (Model Context Protocol) · Power Platform (Expert)

AI & Creative Tools: Claude · ChatGPT · Manus · XR Copilot · Canva · Adobe Creative Suite

Music Industry: Music Business Mgmt · Production · Artist Development

EDUCATION & CERTIFICATIONS

Microsoft Certified: Power Platform Solution Architect Expert 2023

Executive Master in Music Business Management — 24ORE Business School, Milan 2021

MSc Management Engineering (Digital Innovation), 110/110 — Politecnico di Bari 2021

Languages: Italian (Native) · English (C1 Advanced) Driving License B